



EXPERIENCE

Parachute

Sr. Creative Producer June 2018- Present

Supervise all creative production for company-wide photography and videography needs; produce e-commerce, in-studio, editorial on-location, short-form video, commercials, out-of-home advertisement campaigns, catalogs and more; installed from scratch and manage in-house photo studio; research and scout locations, models and freelance talent; project manage creative timelines; direct all aspects of pre-production operations and creative planning as well as post-production editing and file management; implemented digital asset management platform and archive system; oversee creative annual budget.

One Kings Lane

Producer January 2016 - June 2018

Project managed end-to-end photography and videography production from initial creative concept through final asset delivery; supervised timelines and budgets; conceptualized story-boards and shot-lists with editorial team; art directed and approved photo and video content on set; hired and oversaw freelance roster of photographers, videographers, stylists, hair and makeup artists.

One Kings Lane

Senior Photo Editor March 2014 - January 2016

Oversaw licensed and original photography for One Kings Lane e-commerce site, editorial blog and social channels; supervised photo team yearly budget; partnered with marketing and sales teams to execute daily photography requests; conceptualized and approved all imagery shot on-location.

DailyCandy

Photo Editor June 2011 - March 2014

Managed and supervised photography team; edited and upload photographs for daily publication; created photo slideshows and look-books published on website; worked with editorial and sales teams to produce original photography and compile stock collections for web and email content; created and developed Street Style archive; approved every photograph before publication on nationwide website.

See Management

Photography Assistant June - August 2010

Conducted promotional research and development for artists at global talent management and marketing company; organized, compiled, and revised photographers' portfolios; assisted commercial photographers and prop stylists on set and in work studios.

EVENTS

Tickled HOT Pink

Founder & Co-Chair January 2004 - Present

Founded and developed Tickled HOT Pink: a pop-up fundraiser dedicated to raising funds and awareness for women's health organizations in need; produce event that has raised over one million dollars since inception.

EDUCATION

Washington University in St. Louis

Sam Fox School of Design & Visual Arts

Bachelor of Fine Arts, May 2011, Digital Imaging and Photography

SKILLS

Proficient in Adobe Creative Cloud (Photoshop, Bridge, InDesign, and Lightroom), Microsoft (Word, PowerPoint, and Excel), GoogleApps, Smartsheet, Basecamp, Asana, WebDAM, Dropbox, Vimeo

CONTACT

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